



Dog-Harmony's 10-year Anniversary Sponsorship Packages for 2025

Dog Community Partner | \$10,000

This is a single opportunity for one company to be in the spotlight in 2025.

- 10-year Anniversary Celebration Event Sponsorship and 8 tickets
- 1 qty. Therapy dog visit (1- hour session) to your business or your choice of Non-profit
- 1 qty. Canine Body Language class, with handouts, assorted Dog-Harmony stickers, dog bandanas, and 2 copies of our "Human & Dog Harmony" book at your business or your choice of off-site venue (can be donated to another local organization as well)
- Company logo displayed at all Dog-Harmony educational and signature events
- Opportunity to set up a table at all Dog-Harmony educational and signature events
- 1 qty. 500-word story in our "Meet Our Sponsors" blog series (featured leadership, pet profiles, etc.)
- 2025 Annual Sponsor of our PUPcast Podcast series. All episodes during the year will be labeled and stated that your company is the sponsor.
- 1 qty. PUPcast episode, with a representative from your company and our host, Nancy Bown, to be broadcast on YouTube, the Dog-Harmony website, and other podcast outlets
- 24 social media posts annually on Dog-Harmony's social media channels/accounts thanking and highlighting your business
- Logo displayed, with a link to your company's website, in a special Dog Community Partner section on all of the pages, and on the Sponsors page on dog-harmony.org
- Company logo printed on handouts used in school education programs
- Company logo printed on Dog-Harmony standing display banner used at all educational and community events
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Best in Show | \$3,700

- 10-year Anniversary Celebration Event: 4 tickets
- 1 qty. Canine Body Language class, with handouts, assorted Dog-Harmony stickers, dog bandanas, and 1 copy of our "Human & Dog Harmony" book at your business or your choice of off-site venue (can be donated to another local organization as well)

- Company logo displayed at all Dog-Harmony educational and signature events
- Opportunity to set up a table at all Dog-Harmony educational and signature events
- 1 qty. PUPcast episode, with a representative from your company and our host, Nancy Bown, to be broadcast on YouTube, the Dog-Harmony website, and other podcast outlets
- 1 qty, 500-word story in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- **12 qty.** social media posts annually on Dog-Harmony’s social media channels/accounts thanking and highlighting your business
- Logo displayed, with a link to your company’s website, in a special Sponsor section on all of the pages, and on the Sponsors page on dog-harmony.org
- Company logo printed on handouts used in school education programs
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Furlanthropist | \$2,500

- 10-year Anniversary Celebration Event: 4 tickets
- Company logo displayed at all Dog-Harmony educational and signature events
- Opportunity to set up a table at all Dog-Harmony educational and signature events
- **10 social media** posts annually on Dog-Harmony’s social media channels/accounts thanking and highlighting your business
- **2 qty,** 300-word story in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- Logo displayed, with a link to your company’s website on the Sponsors page on dog-harmony.org
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Loyal Companion | \$1,300

- 10-year Anniversary Celebration Event: 2 tickets
- 8 Social media posts promoting the company sponsor
- 1 qty, 300-word story in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- Logo displayed, with a link to your company’s website on the Sponsors page on dog-harmony.org
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Signature Event Sponsor | \$800 ea.

There are three individual events for a single company to be in the spotlight at the event of their choice. These sponsorships are first come- first served, but may be purchased in advance if more than one-year is desired.

- 1. Hops for Hounds: January 2025 - \$800*
 - 2. Eggstravaganza: April 2025 - \$800*
 - 3. Barktoberfest: October 2025 - \$800*
 - 4. Purchase all three event sponsorships at once: \$2400*
- Vendor table supplied at each of the Grand Boulevard Events (four events annually)
 - Company logo featured on all print collateral
 - Social media posts promoting the company sponsor
 - Thank you sign displayed at event
 - Logo displayed, with a link to your company's website on the Events page on dog-harmony.org

Therapy Dog Sponsor | \$800 ea.

- 10-year Anniversary Celebration Event: 1 ticket
- One Bandana with your company logo worn by one dog during therapy visits (Therapy Dogs reach over 200 people per visit,)
- Social media posts promoting the company sponsor
- 1 qty, 300-word story, shared with another Therapy Dog Sponsor, in our "Meet Our Sponsors" blog series (featured leadership, pet profiles, etc.)
- Logo displayed, with a link to your company's website on the Sponsors page on dog-harmony.org
- Picture posted bi-monthly after a visit in which your bandana is worn, tagging your business in social media

Keeping Dogs in Homes Sponsor | \$500 ea.

- 10-year Anniversary Celebration Event: 1 ticket
- Social media posts promoting the company sponsor
- 1 qty, 300-word story, shared with other Keeping Dogs in Homes Sponsors, in our "Meet Our Sponsors" blog series (featured leadership, pet profiles, etc.)
- Logo displayed, with a link to your company's website on the Sponsors page on dog-harmony.org

*Ask us about in-kind or door prize opportunities to support
Dog-Harmony's general operations and special events.*