

2020 Sponsorship Guidelines



Tier	Definition	Sponsorship Benefits
Platinum Paw Partner	<ul style="list-style-type: none"> General partners or individuals that have donated a minimum of \$2,500 in cash 	<ul style="list-style-type: none"> Dog-Harmony partner video published to website and on social media minimum of once per quarter Two (2) complimentary tickets to a signature event + two (2) tickets to a Humane Education Symposium Sponsor name, logo & website link published on Dog-Harmony’s website for the year Tagged and featured at least once per month in Dog-Harmony’s social media (FB, IG) Publicly recognized at all of Dog-Harmony signature events Sponsor logos are included on all event flyers – digital & print
Diamond Sponsor	<ul style="list-style-type: none"> General partners or individuals that have committed \$1,500 in cash for the year 	<ul style="list-style-type: none"> Company sponsor logos & website links published on Dog-Harmony’s website for the year Tagged and featured at least bi-monthly in Dog-Harmony’s social media (FB, IG) Publicly recognized at all of Dog-Harmony signature events Sponsor logos are included on all event flyers – digital & print
Emerald Sponsor	<ul style="list-style-type: none"> Sponsors that have committed a minimum of \$500 in cash for the year 	<ul style="list-style-type: none"> Company sponsor names published on Dog-Harmony’s website for the year Publicly recognized at each of the five (5) annual Grand Boulevard signature events and on social media Company names and logos published in Grand Boulevard signature event flyer(s) – digital & print

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Presenting Sponsor	<ul style="list-style-type: none"> Sponsors that select one signature event to present – sponsorship cash value of \$250 	<ul style="list-style-type: none"> Company sponsor names and logos are published on Dog-Harmony’s website under the specific signature event Publicly recognized and thanked at the sponsored signature event Company names and logos published in Grand Boulevard signature event flyer – digital & print
Venue Partners	<ul style="list-style-type: none"> Sponsors that host events for Dog-Harmony 	<ul style="list-style-type: none"> Designated as co-hosts of events in social media Company logos published in sponsored event flyers – digital and print Venue Partners that make an additional cash donation to Dog-Harmony shall have company logos and websites published on Dog-Harmony’s website
Program Sponsors (NEW IN 2020)	<ul style="list-style-type: none"> Sponsors that support humane education & fear free training programs 	<ul style="list-style-type: none"> Our primary goal in 2020 is to improve youth safety during dog interactions through humane education programs. <ul style="list-style-type: none"> Examples of these programs include, but are not limited to: kids & canines camps for at risk youth; bite prevention for children; humane education symposiums (external speakers); etc. Our secondary goal in 2020 is to continue our successful “Keeping Dogs at Home” by providing free-of-charge positive training for families with rescue dogs at serious risk of being returned to the shelter. Contact us today to determine which programs are the best return on investment for your corporate sponsorship!
In-Kind Donors	<ul style="list-style-type: none"> Sponsors that contribute in-kind items and/or trade services to Dog-Harmony 	<ul style="list-style-type: none"> Thanked in social media at the time of the donation
Donation Jars	<ul style="list-style-type: none"> Sponsors that collect donations on behalf of Dog-Harmony 	<ul style="list-style-type: none"> Company names and locations published on Dog-Harmony’s website in a “where to find” capacity