



Dog-Harmony's Sponsorship Packages for 2025

10th Anniversary Sponsor | \$10,000

This is a single opportunity for one company to be in the spotlight in 2025.

- 10th Anniversary Celebration Event Sponsorship
- 10th Anniversary Celebration Event: 8 tickets
- 2025 Annual Sponsor of our PUPcast Podcast series. All episodes during the year will be labeled and stated that your company is the sponsor.
- 1 qty. Therapy dog visit (1- hour session) to your business or your choice of Non-profit
- 1 qty. Canine Body Language class, with handouts, assorted Dog-Harmony stickers, dog bandanas, and 2 copies of our "Human & Dog Harmony" book at your business or your choice of off-site venue (can be donated to another local organization as well)
- 1 qty. 500-word story in our "Meet Our Sponsors" blog series (featured leadership, pet profiles, etc.)
- 1 qty. PUPcast episode, with a representative from your company and our host, Nancy Bown, to be broadcast on YouTube, the Dog-Harmony website, and other podcast outlets
- Opportunity to set up a table at all Dog-Harmony educational and signature events
- 24 social media posts annually on Dog-Harmony's social media channels/accounts thanking and highlighting your business
- Logo displayed, with a link to your company's website, in a special Dog Community Partner section on all of the pages, and on the Sponsors page on dog-harmony.org
- Company logo printed on handouts used in school education programs
- Company logo printed on Dog-Harmony standing display banner used at all educational and community events
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Best in Show | \$3,700

- 10th Anniversary Celebration Event: 4 tickets
- 1 qty. Canine Body Language class, with handouts, assorted Dog-Harmony stickers, dog bandanas, and 1 copy of our "Human & Dog Harmony" book at your business or your choice of off-site venue (can be donated to another local organization as well)
- Opportunity to set up a table at all Dog-Harmony educational and signature events

- 1 qty. PUPcast episode, with a representative from your company and our host, Nancy Bown, to be broadcast on YouTube, the Dog-Harmony website, and other podcast outlets
- 1 qty, 500-word story in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- **12 qty.** social media posts annually on Dog-Harmony’s social media channels/accounts thanking and highlighting your business
- Logo displayed, with a link to your company’s website, in a special Sponsor section on all of the pages, and on the Sponsors page on dog-harmony.org
- Company logo printed on handouts used in school education programs
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Furlanthropist | \$2,500

- 10th Anniversary Celebration Event: 4 tickets
- Opportunity to set up a table at all Dog-Harmony educational and signature events
- **10 social media** posts annually on Dog-Harmony’s social media channels/accounts thanking and highlighting your business
- **2 qty,** 300-word story in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- Company logo printed on handouts used in school education programs
- Logo displayed, with a link to your company’s website on the Sponsors page on dog-harmony.org
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Loyal Companion | \$1,300

- 10th Anniversary Celebration Event: 2 tickets
- 8 Social media posts promoting the company sponsor
- 1 qty, 300-word story in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- Logo displayed, with a link to your company’s website on the Sponsors page on dog-harmony.org
- Logo included on all emails sent to subscribers (growing list of over 600 people with a read rate of 24%)

Therapy Dog Sponsor | \$800 ea.

- 10th Anniversary Celebration Event: 1 ticket
- One Bandana with your company logo worn by one dog during therapy visits (Therapy Dogs reach over 200 people per visit.)
- Social media posts promoting the company sponsor

- 1 qty, 300-word story, shared with another Therapy Dog Sponsor, in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- Logo displayed, with a link to your company’s website on the Sponsors page on dog-harmony.org
- Picture posted bi-monthly after a visit in which your bandana is worn, tagging your business in social media

Keeping Dogs in Homes Sponsor | \$500 ea.

- 10th Anniversary Celebration Event: 1 ticket
- Social media posts promoting the company sponsor
- 1 qty, 300-word story, shared with other Keeping Dogs in Homes Sponsors, in our “Meet Our Sponsors” blog series (featured leadership, pet profiles, etc.)
- Logo displayed, with a link to your company’s website on the Sponsors page on dog-harmony.org

Signature Event Sponsor | \$400 ea. or \$800 for all 3 (paid in advance)

There are three individual events for a single company to be in the spotlight at the event of their choice. These sponsorships are first come- first served, but may be purchased in advance if more than one-year is desired.

1. *Hops for Hounds: January 2025 - \$400*
 2. *Eggstravaganza: April 2025 - \$400*
 3. *Barktoberfest: October 2025 - \$400*
 4. *Purchase all three event sponsorships at once: \$800 (\$400 savings!)*
- Vendor table supplied at each of the Grand Boulevard Events (three events annually)
 - Company logo featured on all print collateral for the event
 - Social media posts promoting the company sponsor
 - Thank you sign displayed at event
 - Logo displayed, with a link to your company’s website on the Events page on dog-harmony.org

Community Partner | Non-Profit In-Kind

- Only for Non-Profits promoting Dog-Harmony

Ask us about in-kind or door prize opportunities to support Dog-Harmony’s general operations and special events.

 2025 Top Tier Sponsorships	10th Anniversary Sponsor <i>Exclusive to 1 Company</i>	Best in Show Sponsor	Furlanthropist Sponsor	Loyal Companion Sponsor
	\$10,000	\$3,700	\$2,500	\$1,300
10th Anniversary Celebration Event Sponsorship	✓	✗	✗	✗
10th Anniversary Celebration Event: # of tickets	8	4	4	2
Company logo printed on Dog-Harmony standing display banner *	✓	✗	✗	✗
2025 Annual Sponsor of our PUPcast Podcast series *	✓	✗	✗	✗
1 qty. PUPcast episode, with a representative from your company and our host	✓	✓	✓	✗
Post(s) spotlighting your company in our "Meet Our Sponsors" blog series *	✓	✓	✓	✗
1 qty. Therapy dog visit (1- hour session) *	✓	✗	✗	✗
1 qty. Canine Body Language class *	✓	✗	✗	✗
Logo displayed, with a link to your company on Dog-Harmony.org *	✓	✓	✓	✓
Company logo printed on handouts used in school education programs	✓	✓	✓	✗
Logo included on all emails sent to subscribers	✓	✓	✓	✓
# of social media posts highlighting your company annually on Dog-Harmony's social media channels	24	12	10	8
Opportunity to set up a table at all Dog-Harmony educational and signature events	✓	✓	✓	✗

*See the Sponsorship Package for more information about this benefit



	Therapy Dog Team Sponsors	Signature Event Sponsors *	Keeping Dogs in Homes Sponsor
	\$800 each dog team	\$400 each event or \$800 for all (\$400 savings!)	\$500
10th Anniversary Celebration Event: # of tickets	2	✗	1
Logo displayed, with a link to your company on Dog-Harmony.org *	✓	✓	✓
Social media posts promoting the company sponsor	✓	✓	✓
Post(s) spotlighting your company in our "Meet Our Sponsors" blog series *	✓	✗	✓
One Bandana with your company logo worn by one dog during therapy visits *	✓	✗	✗
Picture posted bi-monthly after a visit in which your bandana is worn, tagging your business in social media *	✓	✗	✗
Vendor table supplied at each of the Grand Boulevard Events *	✗	✓	✗
Company logo featured on all print collateral for the event	✗	✓	✗
Thank you sign displayed at event	✗	✓	✗

*See the Sponsorship Package for more information about this benefit